https://www.magicogroup.com/careers/graphic-designer/

Graphic Designer

Hiring organization
Magico Group

Employment Type
Full-time

Job Location
Obour city

Date posted
October 24, 2024

Description

As a Graphic Designer at Magico Group, you will be responsible for crafting a cohesive design theme that aligns with our brand identity. You will create engaging visual content for our products and marketing campaigns, ensuring our presence on social media platforms and our website reflects our commitment to excellence.

Responsibilities

– Develop a new design theme for our product lines that aligns with Magico Group's brand identity.

– Create templates for LinkedIn, Facebook, and our website, including ad campaigns.

– Manage and post content on our social media platforms, keeping our company profile updated.

– Update and design business cards and other corporate materials.

– Design promotional items for our yearly company gifts and office supplies, including bags, pens, and agendas.

Qualifications

– Bachelor's degree in Graphic Design, Marketing, or a related field.

– Proven experience in graphic design, preferably in a marketing context.

– Strong portfolio showcasing your design skills and creativity.

– Proficiency in design software (Adobe Creative Suite, Canva, etc.).

– Excellent communication and organizational skills.

– Ability to work independently and meet deadlines.

****What We Offer:****

– Competitive salary and benefits package.

– Opportunity to work in a collaborative and innovative environment.

– Professional development and growth opportunities.